

## Ventas por Marcas -Unidades-

| Hasta.....<br>MARCAS     | 31-Oct-19<br>Unidades | 31-Oct-18<br>Unidades | Incremento<br>% |
|--------------------------|-----------------------|-----------------------|-----------------|
| BRANIFF (cig)            | 176.590.935           | 181.513.433           | -2,71%          |
| CALYPSO (cig)            | 124.966.482           | 127.257.681           | -1,80%          |
| SILVERADO (cig)          | 121.466.330           | 119.630.900           | 1,53%           |
| ROLL'S (cig)             | 88.880.811            | 93.138.219            | -4,57%          |
| BULLBRAND (cig)          | 83.220.282            | 84.701.025            | -1,75%          |
| COBURN (cig)             | 83.033.340            | 96.391.490            | -13,86%         |
| CHESTERFIELD (cig)       | 73.636.036            | 77.922.620            | -5,50%          |
| AMIGOS (cig)             | 69.785.892            | 78.182.460            | -10,74%         |
| FARIAS (cig)             | 59.773.399            | 64.568.280            | -7,43%          |
| PALL MALL(cig)           | 56.469.892            | 63.212.322            | -10,67%         |
| SIGNATURE (cig)          | 53.741.671            | 49.367.508            | 8,86%           |
| AL CAPONE (cig)          | 48.991.006            | 46.190.790            | 6,06%           |
| JOCKEY (cig)             | 48.560.436            | 46.375.982            | 4,71%           |
| REIG (cig)               | 48.385.620            | 41.051.475            | 17,87%          |
| PANTER (cig)             | 46.173.565            | 47.004.240            | -1,77%          |
| DUCADOS (cig)            | 41.035.474            | 48.877.335            | -16,04%         |
| CALYPSO                  | 39.117.001            | 41.643.289            | -6,07%          |
| AGIO (cig)               | 28.294.178            | 28.502.175            | -0,73%          |
| NEWMINSTER (cig)         | 28.236.979            | 21.707.323            | 30,08%          |
| ROTHMANS OF LONDON (cig) | 23.573.718            | 21.865.428            | 7,81%           |
| CLUBMASTER (cig)         | 22.432.150            | 21.081.380            | 6,41%           |
| VEGAFINA (cig)           | 20.453.174            | 21.439.665            | -4,60%          |
| BREAK (cig)              | 19.910.502            | 26.435.796            | -24,68%         |
| BULLBRAND                | 18.753.950            | 20.683.860            | -9,33%          |
| EL GUAJIRO               | 16.840.964            | 17.222.603            | -2,22%          |
| LA PAZ (cig)             | 16.213.970            | 16.822.700            | -3,62%          |
| TRABUCOS                 | 15.883.829            | 16.755.112            | -5,20%          |
| SALSA (cig)              | 15.343.770            | 15.816.700            | -2,99%          |
| DANNEMANN MOODS (cig)    | 14.729.004            | 12.290.964            | 19,84%          |
| REX (cig)                | 13.810.160            | 15.918.400            | -13,24%         |
| LA DALIA                 | 13.088.538            | 13.831.064            | -5,37%          |
| WEST (cig)               | 9.450.283             | 10.835.375            | -12,78%         |
| NEOS (cig)               | 7.432.335             | 7.438.650             | -0,08%          |
| L&M (cig)                | 7.271.196             | 8.354.400             | -12,97%         |
| LUCKY STRIKE (cig)       | 6.521.540             | 5.705.180             | 14,31%          |
| VERELLEN (cig)           | 6.060.520             | 3.575.580             | 69,50%          |
| BRAVO (cig)              | 6.008.990             | 7.092.570             | -15,28%         |
| VICTORIA (cig)           | 5.959.098             | 6.554.040             | -9,08%          |
| DENIM (cig)              | 5.936.023             | 1.095.130             | 442,04%         |
| VERELLEN                 | 5.822.510             | 6.155.980             | -5,42%          |
| FARIAS                   | 5.725.913             | 6.575.586             | -12,92%         |
| PUNCH (cig)              | 5.642.600             | 5.293.720             | 6,59%           |
| DUX                      | 5.569.820             | 6.313.678             | -11,78%         |
| RESTO MARCAS             | 82.392.068            | 88.792.215            | -7,21%          |
| <b>Totales</b>           | <b>1.691.185.954</b>  | <b>1.741.184.323</b>  | <b>-2,87%</b>   |